

STATE OF THE CITY

Mobility, Growth, Funding



Presented to:
Chamber of Commerce members
February 13, 2018

Boerne, TX - as unique as our name

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- Kendall County - fastest growing county in Texas; next to the 7th largest city in the nation
- IH 10 traffic
- Every day city staff and elected officials strive to deliver exceptional and timely services
- Quality of life - phrase means different things to different people
- With all that is happening around us, growth takes on many challenges - we can't bury our heads in the sand!



Quality of life and growth

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- As we deal with quality of life and growth, we have the following goals:
 - Financial sustainability
 - Infrastructure investment
 - Diverse and vibrant economy
 - Excellent and timely service delivery
 - Transparent, inclusive, and collaborative governance
 - Professional, energized, and talented workforce



City finances

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- \$77 million budget; 27 city departments, 250 employees
- City's property tax rate is \$0.47 - not changed in 7 years
- Over the last 14 years city tax rate increase has been less than 2 cents
- Highest financial award for 30 years in a row!

Revenue vs costs

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- If tax rate is raised 1 penny, revenue to the city is about \$163,000
 - new police officer cost = \$78k
 - New firefighter cost = \$68k
- Number 1 complaint - mobility
- Example - State Highway 46E
 - \$10 million project
 - City and county each providing \$550,000
- \$100 million in new tax value added equates to about \$463,000
- Kendall Parkway



Quality of life

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- What is it really?
- At what cost?
- How do we manage it together for the “greater good”?
- Let’s keep making Boerne “as unique as our name”!

Boerne today

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- WE ARE:
 - FINANCIALLY STRONG
 - OPEN FOR BUSINESS
 - PUBLIC SAFETY CONSCIOUS AND
 - COMMUNITY MINDED

Current demographics:

- Population estimate - 14,968
- Median household income - \$73k
- Median home price - \$393k



City mission statement

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It is the mission of the City of Boerne, Texas to prepare for and respond to the changing needs of the Boerne community with effective and fiscally responsible municipal services while furthering our quality of life and preserving our historical and cultural heritage.



Mayor's vision 7 years ago

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- Thriving downtown business environment made up of retail and office with safe walking and street crossing ability
- Access to walking trails and development of additional shops utilizing the beauty offered by our natural areas
- Neighbors who greet each other with a smile or wave because they feel a part of something bigger - a community that fosters pride in where we live and work

Mayor's vision

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- A sense of belonging through having an environment of the arts, great schools, good commerce, access to history, nature, and parks
- Opportunities:
 - to enjoy our out-of-doors,
 - a safe and progressive workplace that fosters teamwork,
 - shopping and expanded tourism
- Planning diligently to be prepared for new folks, new schools to educate our children, and roads to move traffic



MOBILITY IMPROVEMENTS

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Approximately
\$100 million

- IH10 Frontage Road - complete (City & TXDOT)
- Scenic Loop at IH 10 - summer 2018 (City, Kendall Co & TXDOT)
- SH 46 expansion Herff to Ammann - begin late 2018 (City, Kendall Co & TXDOT)
- IH10 at US 87 exit intersection (TXDOT) / 2020
- Bandera Road overpass at IH10 - TBD (TXDOT) / 2020
- US 87/Main St - repaving & marking - summer 2018

KENDALL GATEWAY STUDY

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- Led by TXDOT with goal of identifying future transportation routes around Boerne.
- Open House events and online survey
- Expect report and recommendations in late Spring

Master Plan update

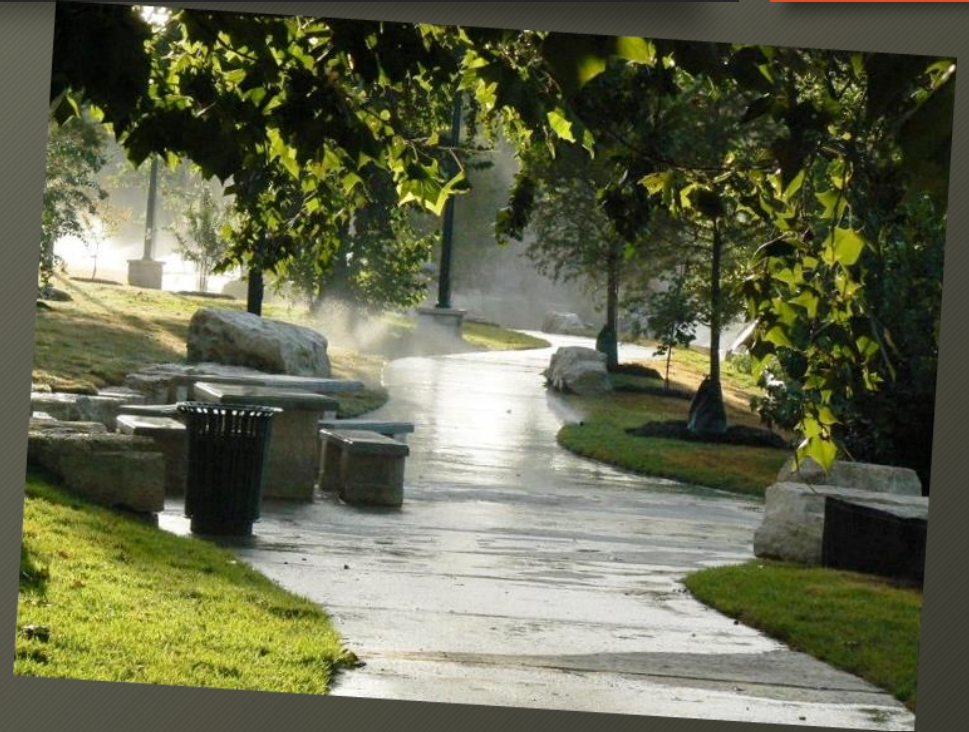
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TRAIL SYSTEM EXPANSION

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- Additional 1.1 miles being added with TXDOT Trail Grant funding; 30 cents on the dollar; completion in 3rd qtr 2018
- Expanding Cibolo Creek Trail further south from City Park to the Ranches of Creekside neighborhood
- Adding trail connection from library to the Old No. 9 trail



HOTEL CONFERENCE CENTER

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- Partnership with City and Phoenix Hospitality Group
- Approximately 120 rooms
- 7,500 square feet of flexible meeting space
- Full-service restaurant and other hotel amenities
- Located in SOBO off of Christus Parkway
- Broke ground on January 29



CITY HALL

- Randall Scott Architects - design 99% complete
- Final price tag pending from Construction Manager at Risk - Lee Lewis Construction
 - Approximately 45,000 sq ft; 3 stories
 - Sell structures on Blanco Rd campus; eliminate 3 portables
 - Break ground in May, 2018; move-in late 2019



Major funding threat



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- Legislative proposal - 2.5% of existing property values will yield approximately \$188,000 in new revenue
- Cost of living increase for city employees of 2% = \$294,000
- One size fits all vs. determining our own destiny as a community
- School finance fix - 50% of all property taxes are paid to support public school districts.

CITY COMMUNICATIONS

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- Website www.boerne-tx.gov
- Social media
 - City Hall Facebook
 - Boerne Utilities Facebook
 - Mayor Mike Schultz Facebook
 - Posts on Next Door (neighborhood communication)
 - Facebook pages for Police, Fire, Library, Parks, Animal Services, CVB, Hill Country Mile, and more
- Monthly e-newsletter - sign up on the “Newsroom” page of city website (unsubscribe anytime)

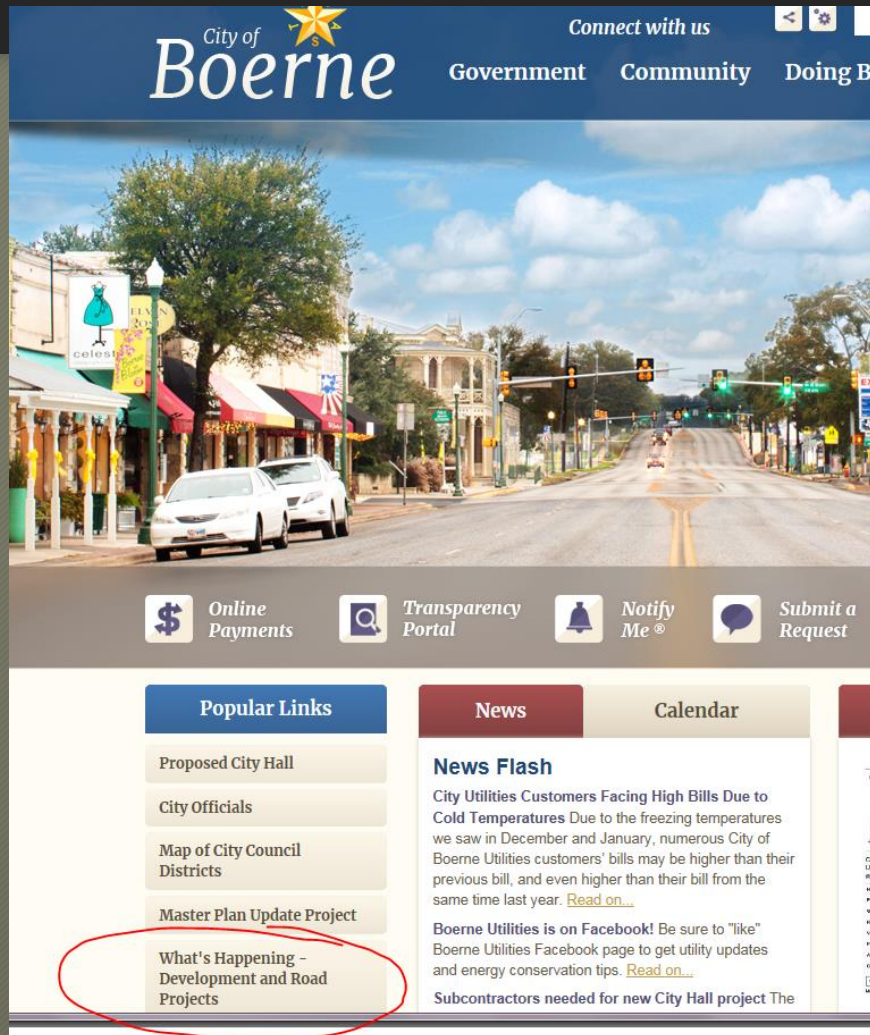
Get Connected

Our Social Network will keep you up to date and connected with City Plans & Events.



What's happening where?

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- City website development page - www.boerne-tx.gov
- Various public and private commercial and roadway projects with photos, links, and contact info
- Get the facts here!



For a copy of this presentation, please give your business card to Pamela Bransford or send an email to pbransford@boerne-tx.gov.